



JOSHUA DONOVAN

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EDUCATION

Fashion Institute of Design & Merchandising (FIDM)
Los Angeles, CA
June '13

Associate of Arts, Graphic Design

University of Redlands
Redlands, CA
May '12

Bachelors of Science, Psychology

PROFESSIONAL SKILLS

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe InDesign	●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●
Adobe Lightroom	●●●●●●●●●●
HTML & CSS	●●●●●●●●●●
Wordpress	●●●●●●●●●●

RECOGNITIONS

FIDM Graphic Designer Award - 2013
Boy Scouts of America - Eagle Scout 2005
AIGA Member

EXPERIENCE

ITC Firm
Los Angeles, CA
March 2015 - Present
Graphic Design Artist

Design and improve new existing web pages while ensuring brand consistency.

Create and design company assets including identity guidelines for external partners.

Conceptualize and design marketing materials for use on the web and in print including PPC and retargeting advertisements, email campaigns, PR kits, sales decks, and social media imagery.

Max Makeup Cherimoya
Los Angeles, CA
November 2013 - October 2014
Graphic Designer

Create package designs from concept to deliverable product.

Ensure consistency for print production both locally and overseas.

Product photography and image retouching for brand promotion.

Creation of point of sale displays including trade show applications.